

Casey Moccero

Front-End Web Developer
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Summary

Web Designer & Developer with four years experience in the non-profit academic environment and providing services to diverse clientele focusing on: front-end design and development, content management system development, user experience design, information architecture, search engine optimization, and site maintenance.

Specialties

- HTML / HTML5 / XHTML, XML / XSLT, CSS
- PHP, ASP, Java, MySQL
- JavaScript, jQuery, ActionScript 3, Ajax
- WordPress, Joomla, SharePoint, Drupal, HubSpot
- FootPrints, dotProject, BaseCamp
- Adobe Suite (Photoshop, Dreamweaver, Flash, Illustrator), Microsoft Visual Studio, Microsoft Expressions, NetBeans, Microsoft Office, Final Cut Pro

- Markup Languages (Expert, 5 years experience)
- DOM Scripting (Advanced, 4 years experience)
- Web Content Management (Advanced, 3 years experience)
- Web Project Management (Intermediate, 3 years experience)
- Web Design & Development (Advanced, 5 years experience)

Experience

Freelance Web Designer/Developer

2011 - Present (less than a year)
- Interactive Web Design/Development.

Owner at Studio Ven

2011 - Present (less than a year)
- Developing websites that are cross-browser & mobile friendly, designed to meet client marketing goals and requirements.
- Services Include: Search Engine Optimization, Social Media consulting, Content Management System development, Site Analytics, Web Advertisement consulting, and Interactive Media development.

Info Tech College Support Team Assistant at University of Wisconsin - Stevens Point

December 2006 - February 2011 (4 years 3 months)

- Responsible for creating and maintaining the University of Wisconsin- Stevens Point College of Fine Arts & Communication websites, including five departments, and all related subsites.
- Introduce new technologies to new web designs.
- Research and implement the content management system SharePoint for internal document sharing and collaboration.
- Work with faculty and staff on technology enabled classroom support & maintenance, computer support & troubleshooting, and other related tasks.

5 recommendations available upon request

Info Tech Help Desk Specialist at University of Wisconsin - Stevens Point

January 2007 - May 2010 (3 years 5 months)

- 1st level tech support and resolution for all users and equipment loan services on campus.
- Develop staff only internal website for quick access to knowledge base of information, instructional procedures, and web tools.
- Serve on IT web content committee.
- Participated in two Search & Screen committees for hiring a Instructional Technology Support Technician and a Network Applications Support Technician.

1 recommendation available upon request

Technology Intern at Evansville School District

2005 - 2006 (1 year)

- Set up and maintain computer labs and networks.
- Regular inspection of all systems.

Education

University of Wisconsin-Stevens Point

Bachelor of Arts, Web and Digital Media Development

Activities and Societies: Student Television (SPTV): Technician, Student Government Association: Senator for the College of Fine Arts & Communication, Wisconsin Student Public Research Group: Social Media Intern

1 recommendation available upon request

Social

LinkedIn: <http://www.linkedin.com/in/casemococco>

Twitter: <http://www.twitter.com/studioeven>

Facebook: <http://www.facebook.com/cmococco>